MacoopA Academy – Executive Leadership Program (ELP)

Program Modules

Module 1: Strategic Vision & Ethical Leadership

Duration: 8 hours

Develop transformational leadership capabilities in complex environments. Define long-term institutional vision with ethics as its foundation, aligning goals with societal and environmental impact while building accountability toward communities and future generations.

Learning Objectives:

- Lead with transformational vision in complex environments
- Align institutional goals with societal and environmental impact
- Build accountability frameworks toward communities and future generations

Module 2: Governance, Risk & Compliance (GRC)

Duration: 8 hours

Master governance frameworks for regulated institutions, risk management systems, and compliance with internal controls. Move beyond regulatory compliance toward ethical governance by integrating ESG risks and establishing transparent, accountable, and fair decision structures.

Learning Objectives:

- Design governance frameworks for regulated financial institutions
- Integrate ESG risks into risk management systems
- Establish transparent, accountable decision structures

Module 3: Financial Strategy & Investment Leadership

Duration: 8 hours

Develop strategic financial planning and responsible investment decision-making skills, including project financing for PPP, infrastructure, and agro-industry. Balance profitability with impact (ROI + Social Value) while financing projects that contribute to sustainable development.

Learning Objectives:

- Balance profitability with social and environmental impact (ROI + Social Value)
- Finance sustainable development projects responsibly
- Avoid extractive and harmful investment models

Module 4: Digital Banking & Innovation Ecosystems

Duration: 8 hours

Navigate digital banking architecture, fintech integration, and data governance with cybersecurity awareness. Apply ethics to data and digital power, promote financial inclusion through technology, and ensure digital systems support equity and accessibility.

Learning Objectives:

- Oversee digital banking architecture and fintech integration ethically
- Promote financial inclusion through responsible technology
- Ensure digital systems support equity and accessibility

Module 5: Project Governance & Strategic Execution

Duration: 8 hours

Apply project governance frameworks, monitoring & evaluation methodologies, and execution strategies for multi-sector projects. Ensure projects deliver measurable social and environmental impact through responsible management of public and private resources.

Learning Objectives:

- Deliver projects with measurable social and environmental impact
- Manage public and private resources responsibly
- Ensure long-term sustainability of infrastructure and development projects

Module 6: Impact Measurement & Accountability

Duration: 8 hours

Design and apply impact measurement frameworks to assess social, environmental, and economic outcomes. Develop accountability systems that demonstrate responsible stewardship to stakeholders, regulators, and communities, embedding transparency into institutional culture.

Learning Objectives:

- Design impact measurement frameworks aligned with SDGs and ECG principles
- Embed accountability and transparency into institutional reporting
- Communicate impact effectively to diverse stakeholders
