# MacoopA Academy – Business Empowerment Program (BEP)

## Program Modules

### Module 1: Cooperative Leadership & Member Governance

**Duration:** 8 hours

Develop transformational leadership capabilities for cooperatives and social enterprises. Build a compelling member-centred vision grounded in cooperative values, democratic governance, and sustainable social impact.

**Learning Objectives:**

- Lead cooperatives with transformational member-centred vision
- Design effective democratic governance and board structures
- Build cultures of cooperative values and member accountability

### Module 2: Social Value Creation & ECG Principles

**Duration:** 8 hours

Embed social value creation at the heart of cooperative strategy and operations. Apply Economy for the Common Good (ECG) principles and social enterprise frameworks to build institutions that generate measurable community and societal impact.

**Learning Objectives:**

- Apply Economy for the Common Good principles to cooperative strategy
- Design social value creation frameworks for cooperatives and social enterprises
- Measure and communicate social impact to members and stakeholders

## Module 3: Cooperative Finance & Sustainable Funding

**Duration:** 8 hours

Master the financial management principles and funding strategies specific to cooperatives, credit unions, and social enterprises. Build financial resilience while preserving cooperative identity and member ownership.

**Learning Objectives:**

- Apply cooperative finance principles and capital management
- Design sustainable funding strategies for cooperatives and credit unions
- Balance financial performance with social mission and member value

## Module 4: Digital Transformation in Cooperatives

**Duration:** 8 hours

Lead digital transformation in cooperatives and social enterprises. Harness technology to improve member services, operational efficiency, and democratic participation while navigating the unique challenges of mission-driven digitalisation.

**Learning Objectives:**

- Lead digital transformation aligned with cooperative values and member needs
- Use technology to strengthen democratic participation and member engagement
- Build digital capabilities that create competitive advantage without compromising mission

## Module 5: Leadership, Culture & Democratic Management

**Duration:** 8 hours

Build high-performing cooperative cultures that balance democratic decision-making with operational effectiveness. Develop leadership capabilities specific to member-owned organisations including talent development, change management, and network collaboration.

**Learning Objectives:**

- Lead high-performance cooperative cultures with democratic management
- Develop talent and leadership pipelines in member-owned organisations
- Manage change and build network collaboration in the cooperative sector

## Module 6: Impact Measurement & Cooperative Accountability

**Duration:** 8 hours

Build robust frameworks to measure and communicate the full social, economic, and environmental impact of cooperatives and social enterprises. Develop member accountability systems, social balance sheets, and transparent reporting practices.

**Learning Objectives:**

- Design and apply social impact measurement frameworks for cooperatives
- Build member accountability and transparent governance reporting systems
- Communicate cooperative value and impact to members and external stakeholders

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